

# Press Release

## NOUVEL's Jim Herbeck to present SANS Institute webcast "Risk Management for SMEs" on 17 Jan

(Geneva, Switzerland) 05 Dec 2011. NOUVEL Strategies partner Jim Herbeck will be the featured speaker at a SANS Information Security Webcast on Tuesday, 17 Jan, 3pm CET. The topic will be "Risk Management for SMEs":

Managing information- and IT-related risk is a big undertaking for large organizations. It can be even more challenging for small- and medium-sized enterprises (SMEs). One of the first steps in the risk management process is risk assessment. Often the risk assessment methodologies used by large corporations don't work well for SMEs. Some risk assessment methodologies can take 6-12 months, or longer, to perform. "That simply doesn't work for SMEs," says Jim Herbeck, presenter of this webcast on information security for SMEs. "SMEs need results--something that validates their expenditures for risk management and information security, not just paper reports that accomplish nothing tangible," Herbeck says. This webcast offers an overview of risk management along with pragmatic ideas for how to accelerate the risk assessment process. The webcast is appropriate for anyone who's responsible for managing, developing, or implementing information security at an SME.

This is the second webcast in the Information Security for SMEs Series. Each webcast addresses a specific area of information security and offers pragmatic advice for SMEs. Details about the series can be found at the NOUVEL website: <http://nouvelstrategies.com/InfoSec-for-SMEs>

SANS Information Security Webcasts are web broadcasts, including live audio while viewing presentation slides. Participation is free, though registration is required. Details can be found at the SANS website: <http://www.sans.org/webcasts>

The webcast is scheduled for 3pm CET (Central European Time), 2pm GMT (Greenwich Mean Time), 9am EST (US Eastern Standard Time) on Tuesday, 17 Jan 2012.

Note: In the US, SMEs are more commonly referred to as Small and Medium Businesses (SMBs).

### Notes for Editors:

**About the SANS Institute:** The SANS Institute was established in 1989 as a cooperative research and education organization. SANS is the most trusted, and by far the largest, source for information security training and security certification in the world. In addition to world-class training, SANS offers certification via the ANSI accredited GIAC security certification program. SANS offers a myriad of free resources to the InfoSec community including consensus projects, research reports, and newsletters; and it operates the Internet's early warning system - the Internet Storm Center. At the heart of SANS are the many security practitioners in varied global organizations from corporations to universities working together to help the entire information security community.

URL: <http://www.sans.org/>

**About NOUVEL Strategies:** NOUVEL provides consulting services and training in the areas of risk management, information security, and IT governance. NOUVEL's approach is pragmatic and strategic: building sustainable programs that achieve measurable results.

URL: <http://nouvelstrategies.com/>

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