Press Release

NOUVEL's Jim Herbeck to present SANS Institute webcast "Writing Information Security Policy for SMEs" on 21 Feb

(Geneva, Switzerland) 12 Dec 2011. NOUVEL Strategies partner Jim Herbeck will be the featured speaker at a SANS Information Security Webcast on Tuesday, 21 Feb, 3pm CET. The topic will be "Writing Information Security Policy for SMEs":

> It's really striking how bad information security policy can be at some organizations. Large multi-national organizations may have information security policies in excess of 100 pages. "The problem with a 100-page policy is that very few people in the organization have ever read it," says Jim Herbeck, presenter of this webcast on information security for small- and medium-sized enterprises (SMEs). "This is one area where, with a bit of foresight, SMEs can run circles around larger organizations. It should be possible for an SME to write compact, effect policy by objective and approve it in a fraction of the time that bigger organizations require," according to Herbeck. This webcast offers an overview of how to write information security policy, and is appropriate for anyone who's responsible for managing, developing, or implementing information security at an SME.

This is the third webcast in the Information Security for SMEs Series. Each webcast addresses a specific area of information security and offers pragmatic advice for SMEs. Details about the series can be found at the NOUVEL website: http://nouvelstrategies.com/InfoSec-for-SMEs

SANS Information Security Webcasts are web broadcasts, including live audio while viewing presentation slides. Participation is free, though registration is required. Details can be found at the SANS website: http://www.sans.org/webcasts

The webcast is scheduled for 3pm CET (Central European Time), 2pm GMT (Greenwich Mean Time), 9am EST (US Eastern Standard Time) on Tuesday, 21 Feb 2012.

Note: In the US, SMEs are more commonly referred to as Small and Medium Businesses (SMBs).

Notes for Editors:

About the SANS Institute: The SANS Institute was established in 1989 as a cooperative research and education organization. SANS is the most trusted, and by far the largest, source for information security training and security certification in the world. In addition to world-class training, SANS offers certification via the ANSI accredited GIAC security certification program. SANS offers a myriad of free resources to the InfoSec community including consensus projects, research reports, and newsletters; and it operates the Internet's early warning system - the Internet Storm Center. At the heart of SANS are the many security practitioners in varied global organizations from corporations to universities working together to help the entire information security community.
URL: http://www.sans.org/

About NOUVEL Strategies: NOUVEL provides consulting services and training in the areas of risk management, information security, and IT governance. NOUVEL's approach is pragmatic and strategic: building sustainable programs that achieve measurable results.
URL: http://nouvelstrategies.com/

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