

Press Release

NOUVEL's Jim Herbeck to present SANS Institute webcast "Managing Legal, Regulatory, and Compliance Risk for SMEs" on 17 Apr

(Geneva, Switzerland) 16 Jan 2012. NOUVEL Strategies partner Jim Herbeck will be the featured speaker at a SANS Information Security Webcast on Tuesday, 17 Apr, 3pm CEST. The topic will be "Managing Legal, Regulatory, and Compliance Risk for SMEs":

In recent years, compliance--or rather, avoiding non-compliance--has been the goal of many information security programs. Governments are increasingly imposing large fines on organizations that mishandle sensitive data through negligence or a lack of exercising due care. Large multi-nationals have dedicated legal staff to manage the complexity of legal, regulatory, and compliance obligations. "How should small- and medium-sized enterprises (SMEs) handle legal risks?" asks Jim Herbeck, presenter of this webcast on information security for SMEs. "Although seeking external legal advice has a cost associated with it, ignoring legal risk can be many times more expensive," says Herbeck. This webcast offers concrete advice for SMEs about managing legal, regulatory, and compliance risk from ISO 27001. The webcast is appropriate for anyone who's responsible for managing, developing, or implementing information security at an SME.

This is the fifth webcast in the Information Security for SMEs Series. Each webcast addresses a specific area of information security and offers pragmatic advice for SMEs. Details about the series can be found at the NOUVEL website: <http://nouvelstrategies.com/InfoSec-for-SMEs>

SANS Information Security Webcasts are web broadcasts, including live audio while viewing presentation slides. Participation is free, though registration is required. Details can be found at the SANS website: <https://www.sans.org/webcasts>

The webcast is scheduled for 3pm CEST (Central European Summer Time), 2pm BST (British Summer Time), 9am EDT (US Eastern Daylight Time) on Tuesday, 17 Apr 2012.

Note: In the US, SMEs are more commonly referred to as Small and Medium Businesses (SMBs).

Notes for Editors:

About the SANS Institute: The SANS Institute was established in 1989 as a cooperative research and education organization. SANS is the most trusted, and by far the largest, source for information security training and security certification in the world. In addition to world-class training, SANS offers certification via the ANSI accredited GIAC security certification program. SANS offers a myriad of free resources to the InfoSec community including consensus projects, research reports, and newsletters; and it operates the Internet's early warning system - the Internet Storm Center. At the heart of SANS are the many security practitioners in varied global organizations from corporations to universities working together to help the entire information security community.

URL: <http://www.sans.org/>

About NOUVEL Strategies: NOUVEL provides consulting services and training in the areas of risk management, information security, and IT governance. NOUVEL's approach is pragmatic and strategic: building sustainable programs that achieve measurable results.

URL: <http://nouvelstrategies.com/>

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