

# Press Release

## NOUVEL's Jim Herbeck to present SANS Institute webcast "Managing Third Party Risk for SMEs" on 19 Jun

(Geneva, Switzerland) 19 Mar 2012. NOUVEL Strategies partner Jim Herbeck will be the featured speaker at a SANS Information Security Webcast on Tuesday, 19 Jun, 3pm CEST. The topic will be "Managing Third Party Risk for SMEs":

Using third party providers to replace corporate services, more commonly known as outsourcing, is a popular business strategy for many SMEs. "But what about the risks associated with using third parties?" asks Jim Herbeck, presenter of this webcast on information security for SMEs. "How can you be sure that your external providers are truly committed to protecting your information security? Ultimately, you are still responsible for managing your information risk--even if you've outsourced business functions," Herbeck explains. This webcast offers concrete advice for SMEs about managing third party risk from ISO 27001. The webcast is appropriate for anyone who's responsible for managing, developing, or implementing information security at an SME.

This is the seventh webcast in the Information Security for SMEs Series. Each webcast addresses a specific area of information security and offers pragmatic advice for SMEs. Details about the series can be found at the NOUVEL website: <http://nouvelstrategies.com/InfoSec-for-SMEs>

SANS Information Security Webcasts are web broadcasts, including live audio while viewing presentation slides. Participation is free, though registration is required. Details can be found at the SANS website: <http://www.sans.org/webcasts>

The webcast is scheduled for 3pm CEST (Central European Summer Time), 2pm BST (British Summer Time), 9am EDT (US Eastern Daylight Time) on Tuesday, 19 Jun 2012.

Note: In the US, SMEs are more commonly referred to as Small and Medium Businesses (SMBs).

### Notes for Editors:

**About the SANS Institute:** The SANS Institute was established in 1989 as a cooperative research and education organization. SANS is the most trusted, and by far the largest, source for information security training and security certification in the world. In addition to world-class training, SANS offers certification via the ANSI accredited GIAC security certification program. SANS offers a myriad of free resources to the InfoSec community including consensus projects, research reports, and newsletters; and it operates the Internet's early warning system - the Internet Storm Center. At the heart of SANS are the many security practitioners in varied global organizations from corporations to universities working together to help the entire information security community.

URL: <http://www.sans.org/>

**About NOUVEL Strategies:** NOUVEL provides consulting services and training in the areas of risk management, information security, and IT governance. NOUVEL's approach is pragmatic and strategic: building sustainable programs that achieve measurable results.

URL: <http://nouvelstrategies.com/>

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