# Press Release

## NOUVEL's Jim Herbeck to present SANS Institute webcast "Managing Malicious Software Risk for SMEs on 17 Jul

(Geneva, Switzerland) 17 Apr 2012. NOUVEL Strategies partner Jim Herbeck will be the featured speaker at a SANS Information Security Webcast on Tuesday, 17 July, 3pm CEST. The topic will be "Managing Malicious Software Risk for SMEs":

> Malicious software, or malware, has existed since the 1980s. Even though the problem is well understood, in recent years the situation has been getting worse. One recent report indicates that one in every 14 internet downloads contains malware! "So, is having anti-virus software installed on desktop computers enough to counter the threat posed by malware?" asks Jim Herbeck, presenter of this webcast on information security for SMEs. "Desktop anti-virus software is the logical starting point for addressing the malware problem. But there are many additional steps SMEs can take to protect themselves from malware," says Herbeck. This webcast offers concrete advice from ISO 27001 and the SANS 20 Critical Security Controls about managing malicious software risk for SMEs.

This is the eighth webcast in the Information Security for SMEs Series. Each webcast addresses a specific area of information security and offers pragmatic advice for SMEs. Details about the series can be found at the NOUVEL website: http://nouvelstrategies.com/InfoSec-for-SMEs

SANS Information Security Webcasts are web broadcasts, including live audio while viewing presentation slides. Participation is free, though registration is required. Details can be found at the SANS website: http://www.sans.org/webcasts

The webcast is scheduled for 3pm CEST (Central European Summer Time), 2pm BST (British Summer Time), 9am EDT (US Eastern Daylight Time) on Tuesday, 17 Jul 2012.

Note: In the US, SMEs are more commonly referred to as Small and Medium Businesses (SMBs).

### Notes for Editors:

**About the SANS Institute:** The SANS Institute is the most respected and by far the largest provider of advanced cybersecurity education and certification. SANS' 83,000 alumni operate and manage cybersecurity capabilities in more than 60 countries. In addition to the Internet Storm Center, the open source early warning system for the Internet, SANS manages the Software Security Institute, which is setting standards and developing certifications for measuring secure application development skills.
URL: http://www.sans.org/

**About NOUVEL Strategies:** NOUVEL provides consulting services and training in the areas of risk management, information security, and IT governance. NOUVEL's approach is pragmatic and strategic: building sustainable programs that achieve measurable results.
URL: http://nouvelstrategies.com/

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